



## Community Wellness Hubs 2022 - 2024 Grantee Technical Assistance (TA) Overview

To support the work of each grantee agency, peer mentors, NRPA, and industry experts will provide dedicated technical assistance focused on topics identified by grantees. Through a variety of methods, grantees will receive personal, targeted assistance to ensure success and sustainability of programs.

The technical assistance provided in this grant will support grantees in developing the following strategic documents for their community wellness hub throughout the 18-month grant period:

1. Equity assessment and action plan in alignment with the [Elevating Health Equity Through Parks and Recreation: A Framework for Action](#) tool
  1. Inclusive of a community needs assessment and community engagement strategies
  2. Community wellness hub implementation and sustainability plan
  3. Advocacy action plan

### Trainings

Grantees will be required to attend two comprehensive trainings throughout the grant. The first will be held virtually across three dates on July 27<sup>th</sup>, August 3<sup>rd</sup>, August 10<sup>th</sup> of 2022 for 3 hours each session. The second will be held in person in October of 2023 during NRPA's Pre-Conference Workshop in Dallas, TX. These trainings will be an opportunity to learn from industry experts, peer mentors from the 2020 Community Wellness Hub Cohort, fellow cohort grantees, and NRPA on topics related to supporting and sustaining your grant work. These trainings are required, and at least two members of each agency plus one community partner should plan to attend.

From September-December 2022, monthly 90-minute technical assistance sessions will support agencies with developing their wellness hubs, engaging their community to better understand assets and opportunities, and crafting their equity action plan. From January-December 2023, grantees will be supported with implementation of their wellness hub through the other recurring TA offerings listed below.

### Resource sharing

NRPA will provide numerous resources to grantees throughout the grant period. These resources, in the form of frameworks, best practice guides, case studies, and toolkits, will support hub model strategies, community engagement, policy development, innovative approaches to increasing food access, and more. Additionally, the work conducted by grantees will support new resources for the field of parks and recreation.



## Expert consultants

Grantees will have access to expert consultants throughout the grant period. These industry experts will provide insight on specific topics identified as needs by grantees in the grant applications. The consultants will be invited to join grantee trainings and discussions to support program success.

## Grantee networking calls

Structured one hour networking calls will be scheduled bimonthly and will alternate between a morning time slot and an afternoon time slot. These calls will be an opportunity for grantees to learn from each other's successes, challenges, and share ideas or ask each other for advice. Previous grantees from the 2020 Parks as Community Wellness Hub Grant will attend as peer mentors to present their experiences and support new grantees. NRPA staff and industry experts will join the calls to help facilitate discussions. These calls are not required but are highly encouraged.

## One-on-one calls with NRPA

Each grantee will receive individualized support and assistance through quarterly one-on-one calls. These calls will be used to discuss program status, answer questions, and help provide solutions to challenges. Industry professionals will be invited by request of grantees to support specific asks. These calls are required.

## Access to NRPA exclusive professional development opportunities

All grantees will be admitted to premium trainings and workshops as part of NRPA's Park Champions Initiative and Equity in Practice programs.

### Parks Champions Initiative

Through the Park Champions initiative, grantees engage with and learn skills, expertise, information, and action plans needed to be effective advocates for parks and recreation. The PCI will engage and educate grantees about the importance of actively advocating for their profession, cultivating the future of park and recreation advocacy leaders that will help their peers to build influential relationships between constituents and government officials at the local, state, and federal level. The program will consist of an 8-week series of 90 minute trainings, webinars, group exercises, and bite-sized learning modules. By the end of this eight-week training, each participant will have designed an "advocacy action plan" of their own that they can use in their work to engage their respective communities, elected/municipal officials, and agency peers to sustain their community wellness hub with policy and systems change. Participation in Park Champions Program is required.

### Equity in Practice (EiP)

NRPA is creating new opportunities for parks and recreation professionals to *put equity into practice* through a variety of learning opportunities where members can increase their knowledge around centering equity *and* practice



the necessary skills to advance equity in our communities. Grantees will have access to monthly opportunities to engage with EiP content through virtual Talks (60-minute webinars), Clinics (60-90-minute session to apply and practice hands-on skills), and Nuggets (single concept/skill shared through resource library or blog). Participation in Equity in Practice offerings is encouraged but not required.

### Office hours

NRPA will have virtual office hours when grantees can hop onto a zoom call to ask questions or receive support with their project. These calls are not required, rather are intended to provide another touchpoint if grantees would like individual support in-between their quarterly 1:1s.

### Connect Online networking portal

Grantees will be invited to join NRPA's online networking portal, Connect, in a private, grantee-only group. This will be a venue to share thoughts, challenges, ask questions, and network with peers. NRPA staff and industry experts will help facilitate discussions. Participating in the Connect portal is strongly encouraged.

### Site visits

Four grantee agencies will be chosen to host a site visit with NRPA staff and partners throughout the grant period. Depending on the circumstance, these visits may be hosted virtually. The visits will be an opportunity for NRPA staff and partners to gain a deeper understanding of hub model development, provide strategies to challenges, and develop best practice methods to share broadly with all grantees.

## Overview of TA meeting schedule

### July 2022 – August 2022: Kick-off and Virtual Convening

- Kick-off meeting on June 22<sup>nd</sup> (required)
- 3-hour Virtual Convening sessions on July 27<sup>th</sup>, August 3<sup>rd</sup>, August 10<sup>th</sup> (required)

### September 2022 – December 2022: Planning Period

- Monthly 90-minute trainings (required)
- Quarterly 1:1s (required)
- Monthly office hours (optional)

### January 2022 – December 2023: Implementation Period

- Quarterly 1:1s (required)
- Park Champions Initiative (required)
  - o 90-minute trainings over 8-week series
- Pre-NRPA Conference Workshop in October 2023 in Dallas (required)
- Equity in Practice (encouraged)
  - o Monthly learning opportunities



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- Bi-monthly Networking Calls (encouraged)
  - o Topics to be identified by grantees and needs for completing their deliverables
- Monthly Office Hours (optional)