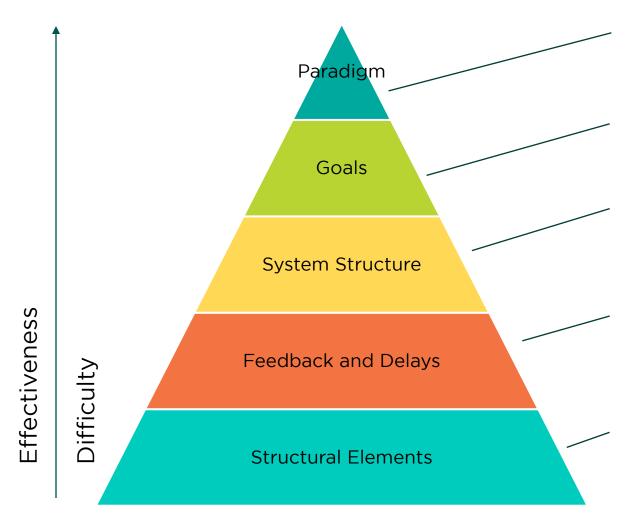
SYSTEMS CHANGE

To ensure all people can benefit from parks and recreation, professionals must focus on advancing systems change approaches. Systems change is focused on addressing the root causes of a problem, not its symptoms. Systems change approaches involve changing power structures, policies, social norms, relationships, environments (physical and social), and resources.

Altering these forces has the greatest potential to catalyze the transformational change needed to address the root causes of health inequities.



NRPA's Systems Change Approach to Advancing Community Health and Well-Being



Parks and recreation, and professionals, are a key part of our public health system, and catalysts for advancing positive change and health equity.

Shift the narrative and develop community-driven and holistic solutions that advance health equity, improve health outcomes and enhance quality of life across (Community Wellness Hubs)

Assess, challenge and rebuild structures including operational practices and policies, leadership teams, norms and decision-making to center health equity and ensure power balance.

Ensure that meaningful community engagement is occurring. Assess existing partnerships and establish authentic, equitable partnerships with community-based organizations. Have systems in place for continuous evaluation and improvement using mixed-methods and diverse sources.

Expand, improve the quality of, and maximize the use of infrastructure (physical and IT), resources, equipment and people to deliver high-quality health and wellness programs and services, changing the physical and social environments in communities.

